



## LOSS PREVENTION

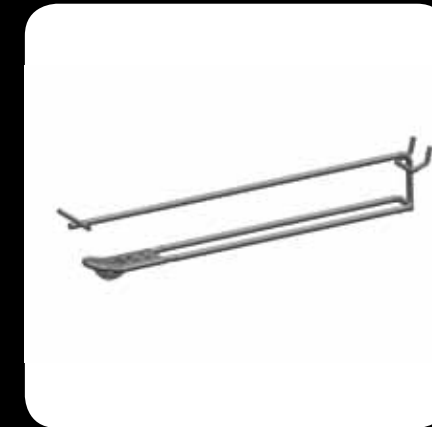
A global retail loss prevention survey conducted in 2009 found that many of the world's leading retailers estimate the value of their stock loss or "shrinkage" due to theft, damage, and errors to be equal to up to 3% of sales, although in some cases that value may be even higher. That represents a very large slice of a retailer's potential profits.

Consumers are continuing to steal from retailers at a staggering rate, with another study estimating that one-third of the total retail shrinkage in the U.S. is due to shoplifting. This equals an estimated \$13.7 billion worth of merchandise.

According to the third annual Global Retail Theft Barometer (GRTB), the level of investment in loss prevention technology was down 12% in 2009, which directly contributed to a \$10 billion increase in theft for the same year. This highlights the importance of continued advancement and improvement of loss prevention programs, as reducing theft is key to the success and growth of retailers' businesses.

*– Excerpts taken from **Inside Retailing** and **Retail Biz***

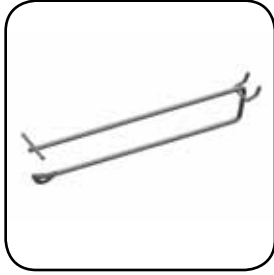
# 5 LOSS PREVENTION



Theft is one of the biggest sources of revenue loss any retailer faces. The struggle to keep products easily accessible to honest consumers, but difficult for thieves to swipe is an ongoing challenge. Fortunately, the team at Bruegmann has created some innovative solutions that keep merchandise stocked, while reducing or eliminating theft altogether. As for the prices, we think you'll find that they're quite a steal.

ANTI-SWEEP HOOK.....	78
RAZOR BLADE UNIT.....	78

**\* SEE THE SHOWCASE FOR COMPLETE DESCRIPTION**



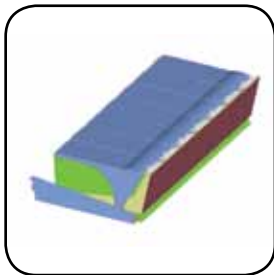
## ASH | Anti-Sweep Hook

- Shelf ready
- One of the best loss prevention products in the market
- Easily removable & interchangeable hooks
- Innovative lever assists product security

ITEM NO.	PRODUCT NAME	DIMENSIONS
ASH 4	ANTI-SWEEP HOOK	4"   100mm
ASH 6	ANTI-SWEEP HOOK	6"   150mm
ASH 8	ANTI-SWEEP HOOK	8"   200mm

[SEE SHOWCASE FOR COMPLETE DESCRIPTION](#)

ASH | --- | ---



## RBU | Razor Blade Unit

- Shelf ready
- Two-stage time interval dispensing system
- Perfect shopability
- Removable & interchangeable pushers

ITEM NO.	PRODUCT NAME	DIMENSIONS
RBU	RAZOR BLADE UNIT	48"   1,219mm

[SEE SHOWCASE FOR COMPLETE DESCRIPTION](#)

RBU | --- | ---